

PRESS RELEASE



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FOR IMMEDIATE RELEASE

Families of All Our Kids Mentoring Program Awarded New Greenstreet Cycles Bikes For Academic Excellence

Thanks to a generous donation of youth-sized bikes worth \$2,400 from Greenstreet Cycles, six All Our Kids Mentoring Program students and their families will have shiny new bikes to ride this summer. "I called hoping for a small donation of a helmet, but they really went beyond our wildest dreams," said All Our Kids Program Specialist, Christina Penka.

Greenstreet Cycles staff will be personally presenting the bikes during the All Our Kids Family Summer Picnic taking place this evening at the Cooper Memorial Farm Picnic Pavilion, 8602 Mormon Bridge Rd. The bike give-away will start at approximately 7:15p.m. Bikes will be given away as part of a parent-involvement incentive program and will be awarded to the families of All Our Kids students who have maintained a G.P.A of 3.0 or higher and who had a parent attend all parent-teacher conferences for the school year.

"It really takes the involvement of the whole family in order for these students to be truly successful and we just want to recognize these families' efforts in helping their students to succeed," said All Our Kids Program Specialist, Christina Penka.

Greenstreet Owner, Ben Swan, hopes that in addition to rewarding academic performance, the donated bikes will also encourage the students and their families to live more active lifestyles.

"Greenstreet is dedicated to putting everyone on a bike and making cycling safer for the Omaha community. Working with All Our Kids and outfitting deserving youth with bikes is a privilege," Swan said.

Greenstreet Cycles, located at 1310 Mike Fahey Street, seeks to promote sustainable commuting and green living within the community and exhibits a minimalist style in their shop design, which is constructed of durable and often reclaimed materials. Greenstreet also offers free clinics to local business and social groups on how to safely and effectively commute via bicycle.

The mission of All Our Kids is to increase the availability of responsible mentoring relationships for at-risk youth in the Omaha metropolitan area and to provide more scholarship opportunities for college and trade school so that these young people can become employable, productive citizens. All Our Kids is part of The Partnership For Our Kids Agency which provides services for more than 4,500 at-risk youth in Omaha Public Schools. The organization is currently looking to recruit more volunteers. Contact mentor@allourkids.org or call 402.930-3000 for more information about becoming a volunteer.

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For more information about All Our Kids Mentoring Program or to set up an interview with All Our Kids Program Staff, contact Lori Lundholm, at 402-930-3002 or email llundholm@allourkids.org For more information about Greenstreet Cycles, contact Ben Swan at 402-505-8002 or email ben@greenstreetcycles.com