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FOR IMMEDIATE RELEASE:

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Local Youth Organization Welcomes A New President To The Agency

OMAHA, Neb. – Today, June 20th, The Partnership For Our Kids welcomes Deb Denbeck as the new president of the local youth organization.

Denbeck, who comes to the Partnership from Creighton University, is taking over for Julie Hefflinger. Hefflinger will be retiring from the Partnership this month, after devoting 14 years of service.

"While we are all sorry to see Julie retire, I can think of no better replacement than Deb Denbeck," said Partnership Board of Directors President, Dr. Ward Chambers. "With her experience in mentoring, administration, and fundraising, she will continue to build on the recent successes of the Partnership."

Denbeck is honored to have been selected for this position. "I feel very blessed and fortunate to be following in the footprints of someone I have great respect for," Denbeck said. "Julie has done an amazing job of building a strong team and a program that is so needed in the Omaha area."

Inspiring young people is something that Denbeck knows a lot about, having dedicated 21 years of her life to coaching collegiate volleyball. She has also held multiple positions as an athletic director at the collegiate level. For the past five years, Denbeck has served as the Director of Philanthropy at Creighton University, where she worked as the liaison for both Creighton Athletics and Creighton University's School of Dentistry and has worked with alumni and friends throughout Omaha and across the United States.

Denbeck is excited to get started at the Partnership and is happy to have an opportunity to help more young people succeed. "We need to be strong advocates for today's youth--they are our future," she said.

The Partnership For Our Kids was formed in 2007 when Omaha youth-serving organizations, Winners Circle and All Our Kids joined forces to support disadvantaged youth from kindergarten through high school. The Partnership is dedicated to providing a community of caring that helps more Omaha youth to graduate and pursue higher education. Today, the Partnership serves 5,000 students in 22 Omaha Public Schools with caring adult mentors and goal buddies, career exploration opportunities, service learning projects, goal-setting skills, academic support and college access.

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For more information on The Partnership For Our Kids or to schedule an interview, call 402-930-3002, or visit our website at: www.thepartnershipforourkids.org