



1004 Farnam Street, Suite 200 | Omaha, NE 68102
P: 402-930-3000 | F: 402-930-3006 | www.p4k.org

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Contact: Deb Denbeck, President
Partnership 4 Kids
402-930-3003, office /402-490-7506, mobile
ddenbeck@p4k.org

FOR IMMEDIATE RELEASE:

Youth-Led Day of Service To Honor MLK Memory & Aid Local Fight Against Hunger

(Omaha-NE) January 15, 2015 – Students from local youth program, Partnership 4 Kids (P4K) have teamed up with University of Nebraska at Omaha (UNO) Susan Thompson Buffet Scholarship recipients in the Thompson Learning Community (TLC) to implement a day of service benefitting the Hunger Collaborative (Together, Inc., Heartland Hope Mission and Heart Ministry). This day of service will take place on January 19th to honor the memory of Martin Luther King Jr., and will happen at various times and locations throughout the city:

- 9 am – 11 am: “Pancake Feed & Dairy Drive”, Together, Inc., 812 South 24th Street
- 10 am – 2 pm: “Hy-Vee Food Drive”, Hy-Vee stores at 7910 Cass Street & at 5150 Center Street
- 11 am – 1pm: “Food for the Heart Drive”, Heart Ministry, 2222 Binney Street
- 1 pm – 3 pm: “Necessities Drive”, Heart Ministry, 2222 Binney Street
- 3 pm – 5pm: “Hashtag Campaign on Milk” Heartland Hope Mission, 5210 South 21st Street

Each student-led event will focus on a unique service project, varying from collecting clothing and necessities for single women in search of employment, to raising funds for an aquaponics system to be used at the Hunger Collaborative site, to increasing public awareness about protein and dairy products through advocacy and social media efforts.

Media are encouraged and welcome to attend.

Last fall, P4K middle school students worked with UNO sophomores from the TLC program to explore their individual strengths, which they identified through the Gallup Strengths Finders Assessment. Together the students brainstormed ways to use their newly discovered strengths to better their communities. The events of the MLK day of service are the implementation of these brainstorming sessions.

Partnership 4 Kids is a goal setting and group mentoring program that builds hope for underserved students and helps them create a foundation for success from kindergarten to careers. The agency has been serving the youth of Omaha for 25 years and currently reaches 5,100 students. Partnership staff and volunteers empower these kids to succeed by introducing them to caring adult role-models, teaching them how to set and achieve goals, inspiring them to explore a wide variety of career paths and giving them the keys to college access.

-30-

For more information please contact Events and Communications Coordinator, Lori Lundholm at 402-930-3002 or email llundholm@p4k.org.