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FOR IMMEDIATE RELEASE:

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Partnership 4 Kids to be the Official Charity of the Omaha Marathon

Omaha, NE – July 18, 2017 -- The Omaha Marathon is proud to announce the designation of Partnership 4 Kids, as the Official Charity for the Omaha Marathon which will take place on Sunday, September 17 at TD Ameritrade Park, 1200 Mike Fahey St, Omaha, Nebraska.

Partnership 4 Kids [P4K] is a goal setting and group mentoring program which helps build hope for under-served students, and creates a foundation for success from pre-kindergarten through to their careers. “There are more than 6,100 Omaha Public School students who participate in the Partnership 4 Kids program,” explained Deb Denbeck, President of Partnership 4 Kids. “We are honored to partner with the Omaha Marathon. P4K is a comprehensive mentoring and education program that helps young people realize their potential to and through college. Our longtime relationship helps build trust and hope -- two very important ingredients for success.”

As the official charity, P4K will receive a portion of the race registration fees. Additionally, the Omaha Marathon is offering students who are enrolled in P4K programs free entry for the P4K Mile Fun Run and the P4K – 5K Race.

Tom Struzzi, CEO of the Omaha Marathon, is a passionate runner/triathlete himself, and commented on the importance of focused goal setting. “Partnering with P4K is a positive way we can benefit the community year-round and, most importantly, help kids achieve athletic goals which keeps them focused and attentive to their health. I think that it’s going to grow and grow to benefit all of us, and it wouldn’t surprise me to see future Marathon winners emerge from the P4K program”

The Omaha Marathon includes a Half and a Full Marathon, as well as a 10K, 5K, and a Friends & Family 1-mile. As in previous years, the out-and-back route will once again start outside TD Ameritrade Park downtown and then head north, before finishing inside the Stadium where runners can view themselves crossing the finish line on the venue’s massive jumbotron screen. **Interested participants can register at: <http://omahamarathon.com/>**

About Partnership 4 Kids:

For nearly 28 years Partnership 4 Kids has been serving disadvantaged youth, each with their own story of survival, endurance, and a desire to succeed. P4K’s mission is to mentor these children for college today, and careers tomorrow. P4K is currently helping 6,100 young people to believe in themselves and in a future rooted in education and opportunity. Together we will build a better community by inspiring hope, engaging minds, and preparing our children for college and careers.

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To set up an interview, call Lori Lundholm at 402-930-3002, or email llundholm@p4k.org

Partnering with kids from kindergarten to careers