

A PATHWAY TO SUCCESS

PARTNERSHIP 4 KIDS PROGRAM GUIDE

LONG-TERM SUPPORT FOR LIFELONG SUCCESS

To engage and inspire students from preschool to graduation, guiding them to success with individualized support, career exploration, and scholarships.



ORGANIZATION OVERVIEW

History

Evolving to Serve Students of All Ages

Partnership 4 Kids (P4K) was established in 1989 by Dr. Gail and Mike Yanney, dubbed Yanney's Kids (later called All Our Kids), a mentoring program for middle school students in the Omaha area.

In 1996, Jerry and Cookie Hoberman wanted to celebrate the achievements of Belvedere Elementary School (Omaha Public Schools) students. Initially an adopt-a-school relationship, Winners Circle grew into an achievement program.

In 2007, Winners Circle and All Our Kids were married, forming Partnership 4 Kids. Philanthropists and community leaders, Mary and Dick Holland were responsible for the union, recognizing the potential to seamlessly walk a child from pre-kindergarten through high school, and into college.



Dr. Gail & Mike Yanney
All Our Kids, est. 1989



Jerry & Cookie Hoberman
Winners Circle, est. 1996



Dick & Mary Holland
Partnership 4 Kids, est. 2007

Today

Combatting Learning Gaps & Academic Slide

To engage and inspire students from preschool to graduation, guiding them to success with individualized support, career exploration, and scholarships.

For over three decades, P4K has been serving Omaha's youth from underserved neighborhoods with programming, opportunities, and a continuum of support designed to steward them through critical academic transitions beginning in elementary school and continuing through postsecondary education. Alongside invaluable collaborating partners, P4K is bridging the opportunity and education gaps for our youth, enabling them to overcome barriers and become Omaha's next-generation workforce and rising leaders.



Program Overview

The P4K Program is Designed to Grow with its Students

P4K is a leading youth development nonprofit that provides long-term support for lifelong success. Career and skill-focused programming begins in pre-kindergarten and continues throughout a student's academic journey. Today, P4K serves more than 3,000 students, pre-kindergarten through postsecondary, growing up in underserved neighborhoods. At no cost to students or their families, **P4K helps youth to develop hope and trust, both of which are critical to a young person's ability to plan for the future.**

What Makes P4K Unique?

P4K Stands Out in the Youth Development Sector

Volunteer Buddies & Mentors | Volunteer buddies work with elementary students while mentors provide additional support to middle school & high school students

Individualized Case Management | One-on-one support beginning in middle school and persisting through a student's postsecondary education

Postsecondary Planning & Programming | Campus tours of local universities & career engagements with local businesses of interest beginning in elementary school

Family Engagement* | Quarterly, multi-generational career development opportunities

Community Connections | Annual service projects & professional networking for high school & postsecondary students

Volunteers & P4K

Engaging, Enlightening, & Encouraging

Volunteers are a key component of P4K programming, supporting students during their academic journey and making a meaningful impact. The elementary program is entirely dependent upon volunteer participation with Book and Goal Buddies joining students in their classroom to provide programming during the school day. For middle school and high school participants, the promise of a small-group mentor is an incredible incentive for program participation. Volunteers are critical to the success of P4K programming and its participants.



The College & Career Corps

AmeriCorps Service at Partnership 4 Kids

The College and Career Corps Program is a collaboration between Partnership 4 Kids and ServeNebraska. Service members provide support to students in ten OPS middle and high schools as well as various postsecondary institutions. Program alumni often return to serve as AmeriCorps VISTAs and AmeriCorps Service Members.

*See page four, "Wraparound Programming," for additional information.

PROGRAM CONTINUUM

Elementary

Field Club, Fontenelle, Franklin, Gifford Park, Minne Lusa, & Sherman

This is the foundation of P4K's programming; it consists of an early literacy program and a goal-setting program provided to every student attending a target elementary school. P4K's elementary programs are made possible by the collaboration of volunteers, teachers, and school administrators who work together to promote literacy, school attendance, life skills, and college and careers.



Middle School

Lewis & Clark, McMillan, Monroe, Norris, & RM Marrs Magnet

An application process is used to narrow the scope of service as students enter middle school. P4K staff members and mentors provide students with dynamic and immersive opportunities to explore a wide array of careers and postsecondary pathways, including business and college tours. Middle school participants complete a Gallup Strengths assessment as they prepare to enter high school and pave their unique pathway to success.

High School

Northwest, North, Benson, Central, & South

In high school, it all comes down to graduation. The high school program curriculum centers on critical thinking, problem-solving, career interests, leadership, financial vitality, community service, postsecondary preparation, and job readiness. Attendance and academic monitoring are used in conjunction with individual case management to ensure that students remain on track to graduate.



Postsecondary

University of Nebraska, Metro Community College... and more!

P4K sets youth on this path at an early age and continues to guide them throughout their academic journey. With the exposure to career opportunities and college campus visits that students experience during their time in P4K, most students have a clear idea of which academic field(s) they plan to pursue upon their high school graduation. P4K helps students apply for scholarships and federal student aid (FAFSA); the organization's last-dollar-in scholarships help ensure that students complete their postsecondary education debt free. In addition to peer mentorship on select campuses, a team of success coaches provides monthly career and academic guidance, including critical programming. Offices located on both the Metropolitan Community College (MCC) and University of Nebraska Omaha (UNO) campuses allow P4K staff to provide consistent support.

WRAPAROUND PROGRAMMING



Summer Programming

P4K Summer Programming, Grades 6 - Postsecondary

PlaySmart Summer Leadership Camp | Students learn more about the leadership qualities they possess and how to leverage these qualities in their friends circle, school and chosen career fields.

Summer Bridge | Students participate in curriculum sessions designed to prepare first-year college students for their postsecondary education.

College & Career Tours | Students have ample opportunities to tour local universities, businesses, and corporations, exploring a variety of career pathways.

College Care Baskets | First-year postsecondary students receive college care baskets filled with dorm room essentials to ease their transition into independent living.



PlaySmart & P4K

Creating a Meaningful Impact for Omaha's Young People

Partnership 4 Kids and PlaySmart joined forces to better serve Omaha's students of promise. PlaySmart is proud to introduce young people to new possibilities, broaden their perspectives, and raise aspirations. Their successful model consists of a dynamic group of friends, coaches, teachers, speakers, program leaders, volunteers, mentors, and partners.

Tutoring

Combatting Pandemic-induced Learning Gaps & Academic Slide

To combat barriers to academic success, P4K has launched a tutoring program for participating high school students with plans to expand the program to serve middle school students as well. Program coordinators will identify students in need of additional academic interventions and refer them to a tutor. In ratios of 4-to-1, qualified tutors will lead 2-hour sessions with a particular emphasis on reading and mathematics.

Family Engagement

Providing Additional Supports to Students and their Families

To promote further engagement with families, P4K coordinates various events such as our Saturday Academy sessions. In collaboration with community partners, we host career-themed sessions for students and their family members. Career themes include the trades, STEM, healthcare, and high-demand jobs in the metro area. Students and their families explore postsecondary and career pathways and polish their job-readiness skills.



PROGRAM IMPACT

Prevention of System Involvement

P4K Prevents More Omaha Students from Becoming System-Involved

Contributors to System Involvement



Violence at Home
Poor Education Quality
Substance Abuse
Peer Pressure
Socioeconomic Factors

Corresponding Preventions/Interventions



Case Management & Positive Role Models
Tutoring & Individualized Academic Plans
Health & Wellness Curriculum, Activities, & Resources
Positive Peer Group Interactions
Financial Literacy Curriculum & Emergency Fund Support

Omaha Chamber Study

P4K Study Conducted by the Omaha Chamber



In 2019, the Omaha Chamber focused on a test group of 37 P4K students who earned their degrees and remained in Omaha. The city's annual economic activity was increased by over \$500,000 more than if those test subjects had not pursued postsecondary education.

Community Impact

P4K Addresses Widespread Community Needs

- P4K addresses the community's need to serve a population of youth disproportionately impacted by COVID-19 using interventions such as a Social-Emotional Learning curriculum, weekly tutoring, increased program frequency, Saturday Academy sessions, and access/referrals to community resources.
- P4K combats generational poverty with early interventions including academic engagement, the cultivation of personal strengths, summer enrichment, career exploration experiences, workforce readiness skill building, college tours, postsecondary preparation, family engagement, and financial literacy seminars.
- P4K helps Omaha's young people attain postsecondary education, thus improving their earning potential and Omaha's annual economic activity.



COLLABORATING PARTNERS

The Community & P4K

The Needs of Omaha's Youth Cannot Be Met by Siloed Efforts

P4K works diligently with the following collaborating partners to ensure Omaha's young people have the supports and resources they need to thrive academically, socially, and professionally.

Ending Poverty

- Food Bank of the Heartland & Affiliates
- United Way of the Midlands
- Community Partnerships
- P4K Funders
- AmeriCorps



Mentor Engagement

- MENTOR Service Providers
- MENTOR Nebraska
- MENTOR National



Educational Advancement

- Regional Public & Private Institutions
- Metropolitan Community College
- University of Nebraska System
- Nebraska State College System
- Omaha Public Schools District



Youth Health & Wellness

- UNMC & Nebraska Medicine
- UNO School of Social Work
- Nebraska Methodist
- Project Harmony
- Kim Foundation



DEIA* Advancement

- Collaborative Youth Council
- Empowerment Network
- Inclusive Communities
- Women's Fund
- ICAN



Workforce Development

- Metropolitan Community College
- Heartland Workforce Solutions
- UNMC & Nebraska Medicine
- Turner Construction
- Peregrine Hotel
- Legacy i3
- OPPD
- CLAAS



