

2021-2022 ACADEMIC & FISCAL YEARS

# IMPACT REPORT

LONG-TERM SUPPORT FOR LIFELONG SUCCESS



# MESSAGE FROM OUR PRESIDENT

---

Dear P4K Supporters,

Your generous contributions and unwavering support have made a tremendous difference in the lives of our students, from pre-kindergarten through high school graduation and beyond. Your investment of time, talent and treasure has helped us provide much-needed support in a year where school attendance was low, but the impact of our programming was substantial. Through your support, we were able to offer literacy programs, goal-setting initiatives, mentoring, and college and career exploration. These are more than just programs; they are stepping stones that are helping shape the futures of our students. Our students are moving forward with confidence, preparedness, and a sense of purpose. They are going on to college, are entering the Omaha workforce, and are ready to make their mark on the world. On behalf of Partnership 4 Kids and the countless students whose lives you've touched, I want to extend our deepest gratitude. Together, we are making a difference. Together, we are shaping futures. And for your part in this, we say thank you.



With warmest regards,

A handwritten signature in black ink that reads "Debbie J. Denbeck".

**Debbie J. Denbeck**  
Executive Director

# PLAYSMART NEBRASKA MERGER

---

We are proud to announce Partnership 4 Kids' merger with PlaySmart Nebraska, a likeminded, youth-serving organization founded by a group of Princeton University alumni. PlaySmart is proud to introduce young people to new possibilities, broaden their perspectives, and raise aspirations while leveling the playing field for all. Their successful model consists of a dynamic group of friends, coaches, teachers, speakers, program leaders, volunteers, mentors, and partners. We believe that, by joining forces, we can more effectively cultivate tomorrow's workforce through leadership development, academic support, postsecondary exploration, and career readiness.



# CONTENTS

---

- 2** History
- 3** Program Overview
- 4** Executive Summary
- 5** Mission in Action
- 8** Annual Events
- 9** Mentor Advocates
- 9** Board of Directors
- 10** Financial Report

# HISTORY

---

**1989**

Beginning with twenty McMillan Middle School students, Mike and Dr. Gail Yanney developed a mentoring program by the name of All Our Kids.

**1996**

Jerry and Cookie Hoberman launched Winners Circle at Belvedere Elementary School to engage teachers, families, and community members in the recognition of students' academic achievements.

**2007**

Mary and Dick Holland precipitated the union of All Our Kids and Winners Circle to create a continuum of academic support called Partnership 4 Kids.

**2019**

Partnership 4 Kids celebrated thirty years of engaging and inspiring Omaha youth from preschool to graduation.

**2020**

The Partnership 4 Kids mission statement was updated to better illustrate the breadth and depth of programming.

*To engage and inspire students from preschool to graduation, guiding them to success with individualized support, career exploration, and scholarships.*

**2022**

The Partnership 4 Kids brand was updated to better reflect the full spectrum of programming.



# STAGES OF OUR PROGRAM

---

P4K's programming is designed to grow with its students, building upon the lessons and experiences of the previous year to create an accessible pathway from pre-kindergarten to careers.

## Elementary

In elementary school, P4K promotes literacy and goal setting. Through twice-monthly visits, P4K volunteers provide support and encouragement to students as they work to achieve goals in reading and life skills. P4K also introduces the college and career exploration that they could experience as participants in P4K's programming.

## Middle School

In middle school, students apply to be in our after-school program. Meetings 2-3 times per month with P4K staff and mentors provide students dynamic and immersive experiences to begin exploring a wide array of careers and postsecondary opportunities while reinforcing the importance of academic engagement.

## High School

Students continue to meet twice per month after school with P4K staff and volunteer mentors in high school. Curriculum focuses on honing strengths, career interests, and postsecondary options. P4K helps keep students on-track to graduate within 4 years and ensures they gain the life skills necessary to succeed in postsecondary education and their future career through college and career experiences and job shadowing.

## Postsecondary

P4K invests heavily in the final stage of the P4K program through financial scholarships and continued support for students throughout their 2-year or 4-year degree pursuits. P4K provides intensive case management support and resources to mitigate circumstances that may threaten a student's ability to persist in their postsecondary program.



# EXECUTIVE SUMMARY

The Executive Summary includes data from the academic year spanning from August 2021 to May 2022. In this report, we have included the data from previous years for comparison.

## Elementary

	2019-20*	2020-21	2021-22
Students Served	2,447	2,380	2,297
Books Distributed	21,849	23,000	27,832
Life Skill Goals Achieved	71%	70%	67%
Reading Goals Achieved	81%	78%	74%

\*Marks the rollout of a new elementary program model which increased frequency by narrowing the program scope to six Title I schools as opposed to twelve.

## Middle School

	2019-20	2020-21*	2021-22
Students Served	358	225	229
Case Management Hours	305	179	85
College Experiences Provided	2	4	2
Career Experiences Provided	4	3	20

\*The decrease in middle school program participants and case management hours are a direct result of the COVID-19 pandemic. The recruitment of incoming sixth grade students was inhibited due to remote learning which began in March of 2020.

## High School

	2019-20	2020-21	2021-22
Students Served	460	444	371
Case Management Hours	209	414	216
Graduated High School On Time	98%	95%	92%
Enrolled in Postsecondary Education	86%	83%	83%

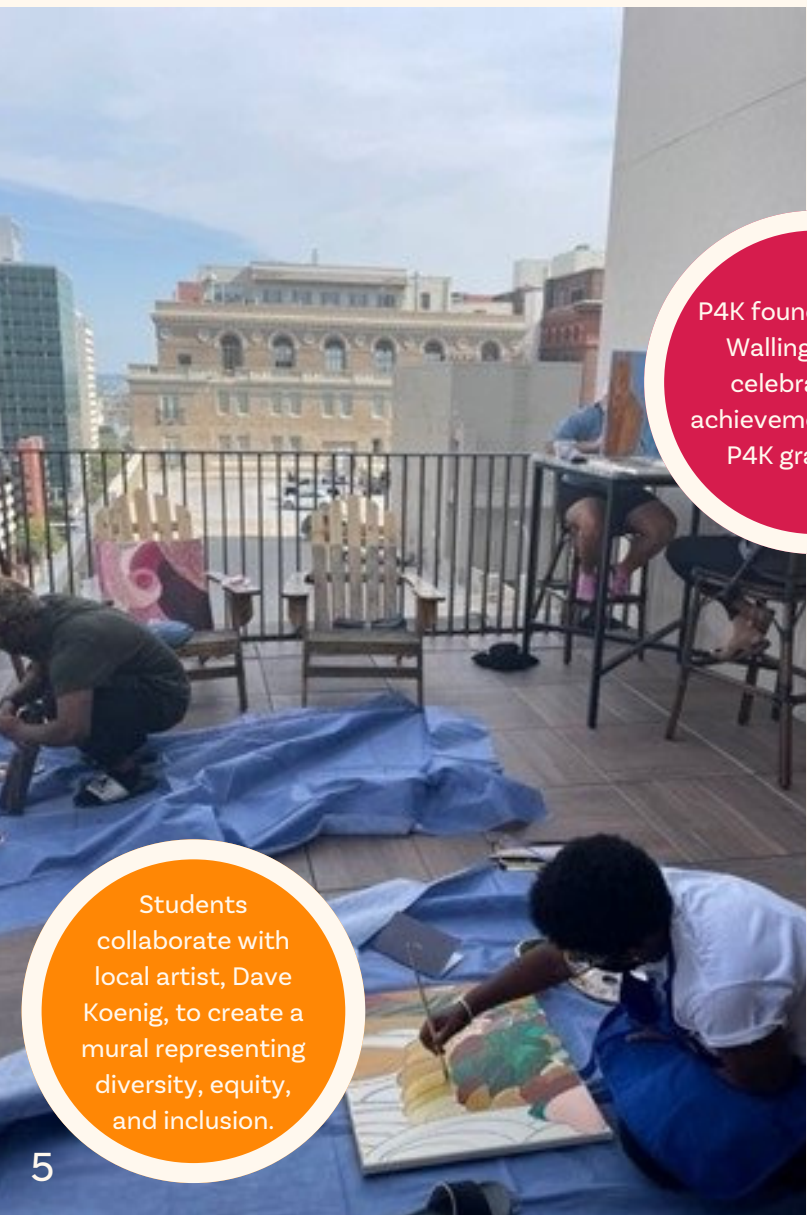
## Postsecondary

	2019-20	2020-21*	2021-22
Students Served	133	165	169
Postsecondary Enrollment Rate	86%	83%	83%
Total Scholarship Amount Awarded	\$289,677	\$308,792	\$300,297
Average P4K Scholarship/Student	\$2,260	\$1,871	\$1,777
Postsecondary Persistence Rate	93%	94%	86%
Case Management Hours	113	238	397
Postsecondary Graduates	24	13	24
Bachelors Degrees Earned	19	8	19
Associates Degrees Earned	5	5	5

\*The decrease in earned bachelors degrees is a result of disenrollment during the COVID-19 pandemic. Many students made the decision to either take a brief hiatus from their education or lessen their course load, impacting graduation rates.



Students receive athletic balls donated by the American Heart Association at PlaySmart Leadership Camp.




Students collaborate with local artist, Dave Koenig, to create a mural representing diversity, equity, and inclusion.



P4K founder Dr. Gail Walling Yanney celebrates the achievements of two P4K graduates.




High school students receive a business tour and participate in a hands-on healthcare experience.



In preparation for their freshman year of college, students fill care baskets.




A high school student shares his painting with local artist, Dave Koenig, during their collaboration.



Staff, students, and families enjoy a summer evening at Werner Park.



High school students participate in a college tour where they explore different healthcare fields.



A student celebrates as he finishes running in the Omaha Marathon.

Middle school students participate in a competition hosted by Aqua Africa, winning \$5,000 for their hut design.



A middle school student works on a bottle rocket at Metropolitan Community College.



Postsecondary team members gather for a pizza dinner with some of their students.



High school graduates celebrate their completion of the P4K program.







Thank you to our 2022 Hops & Grapes Honorary Chairs, Tricia & David LeCureux as well as our presenting sponsor, HDR.



Thank you to our 2022 Swing 4 Kids Legacy Award Recipients, Barb & Tom White.



# MENTOR ADVOCATES

---

Mentor Advocates are any group, company, or organization with three or more individuals mentoring P4K students and providing financial support to our organization. We offer our sincerest gratitude to our 2021-2022 Mentor Advocates, champions of student success.



For more information about Mentor Advocates and how you can become involved with Partnership 4 Kids, please contact our Recruitment Department at [mentor@p4k.org](mailto:mentor@p4k.org).

# BOARD OF DIRECTORS

---

**Dr. Gail Walling Yanney, Nominating Committee**

Founder | All Our Kids  
Community Volunteer & Philanthropist

**Dr. Ward Chambers, Chairman of the Board**

Executive Director | University of Nebraska Medical Center

**Thompson H. Rogers, Finance Committee, Recruitment & Fundraising Committee**

Chairman | Affiliated Companies

**Dr. Juan Casas, Program Committee Chair**

Acting Dean of Graduate Studies | University of Nebraska-Omaha

**Dr. Monique Cribbs**

Learning & Development Consultant | Common Spirit Health

**Stephen Wade, Finance Committee Chair**

Senior Vice President Institutional Investment Services | First National Bank

**Curtis Johnson**

Architect, Principal, Central Region Leader | DLR Group

**Mary Ann Holland, Program Committee**

Community Advocate | Holland Foundation

**Michael B. Yanney**

Founder Emeritus | All Our Kids  
Chairman Emeritus of the Board | Burlington Capital

**Melissa Marvin, Finance Committee, Recruitment & Fundraising Committee**

SVP/Chief Experience Officer | Banyan Medical Systems  
Realtor | NP Dodge

**Meaghan Gandy, Legal Advisor**

Partner | Kutak Rock, LLP

**Carol Russell, Program Committee, Recruitment & Fundraising Committee**

Community Volunteer

**Nicole Leathers**

Community Volunteer

**Bradley D. Pfeifer, MHA, FACHE**

Assistant Dean of Operations | University of Nebraska Medical Center

**Senator Tony Vargas**

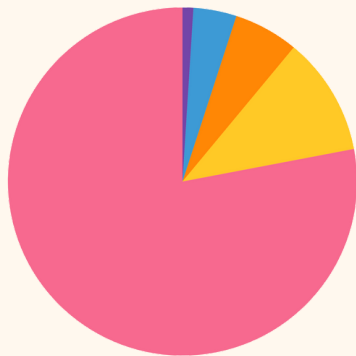
Nebraska Legislature, District 7

**Thomas Warren, Program Committee**

Chief of Staff | City of Omaha

# 2021 FINANCIALS

This data represents the fiscal year beginning in January 2021.

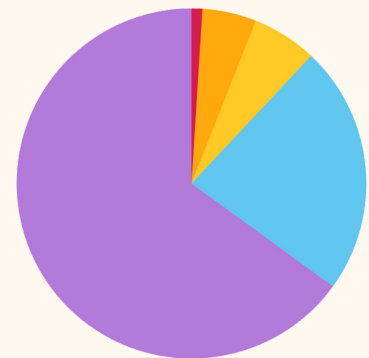


**INCOME \$1,774,685**  
**NET INCOME \$29,644**

- \$22,468 Fundraising Events (1%)
- \$63,050 In-Kind Gifts (4%)
- \$96,562 Federal & State Grants (6%)
- \$202,686 General Donations (11%)
- \$1,389,919 Grants & Foundations (78%)

## EXPENSES \$1,745,041

- \$5,567 Marketing & PR (1%)
- \$84,821 Fundraising (5%)
- \$113,117 Administrative Costs (6%)
- \$397,412 Programming (23%)
- \$1,134,655 Staff Wages (65%)\*



\*In 2020, we included compensation for program directors in Programming and not in Staff Wages. The 2021 Staff Wages include program director salaries.

# 2022 FINANCIALS

This data represents the fiscal year beginning in January 2022.

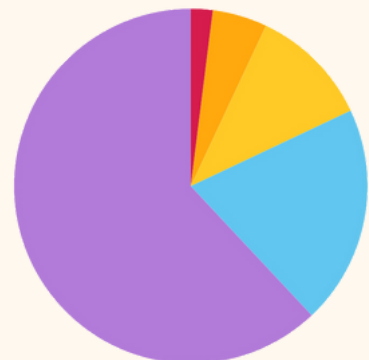


**INCOME \$2,775,621**  
**NET INCOME \$579,362**

- \$199,033 Fundraising Events (7%)
- \$118,782 In-Kind Gifts (4%)
- \$630,236 Federal & State Grants (23%)
- \$167,241 General Donations (6%)
- \$1,660,329 Grants & Foundations (60%)

## EXPENSES \$2,196,259

- \$44,953 Marketing & PR (2%)
- \$99,268 Fundraising (5%)
- \$232,869 Administrative Costs (11%)
- \$447,620 Programming (20%)
- \$1,371,549 Staff Wages (62%)





## Long-term Support for Lifelong Success

We place a priority on our youth because we know that their future, their education, and their sense of community will impact us all.



"I love it. It doesn't feel like work to me. It feels very fulfilling and it feels like I'm doing something good."

*Jennifer Nieto-Albarran, Program Alumna & Current P4K Elementary Coordinator*

"The program is more than mentors and students. It feels more like a family."

*Blessing Kyaw, Program Alumna*



"I stayed with P4K because they saw something in me that I didn't really know was there."

*Austin Peña, Program Alumnus*