

Partnership 4 Kids

At A Glance | October 2024



OUR MISSION

To engage and inspire students from preschool to graduation, guiding them to success with individualized support, career exploration and scholarships.

We engage, enlighten, and encourage students from preschool through graduation.

Our proven results place young people on a pathway to success.



Engage. Enlighten. Encourage.

1

We engage through mentoring, evidence-based programming, and relationship-building.

2

We enlighten through goal setting and career exploration.

3

We encourage through long-term support and scholarships.

HISTORY & FOUNDERS

HISTORY

Yanney's Kids was established in 1989 by Dr. Gail and Mike Yanney, (later called All Our Kids), a mentoring program for middle school students in the Omaha area.

In 1996, Jerry and Cookie Hoberman sought to celebrate the achievements of Belvedere Elementary School students, and what began as an adopt-a-school relationship evolved into the Winners Circle achievement program.

In 2007, Winners Circle and All Our Kids were married, forming Partnership 4 Kids.

Philanthropists and community leaders, Dick and Mary Holland were responsible for precipitating the union, recognizing the potential to seamlessly walk a child from pre-kindergarten through high school.



Dr. Gail & Mike Yanney
All Our Kids, est. 1989



Jerry & Cookie Hoberman
Winners Circle, est. 1996



Dick & Mary Holland
Partnership 4 Kids, est. 2007

TODAY

For over 30 years, P4K has supported Omaha's underserved youth with programs and services designed to guide them from elementary school through postsecondary education. With the help of invaluable partners, P4K bridges the opportunity gap for youth in under-resourced communities, empowering them to overcome barriers and become Omaha's next generation of leaders.

OUR SUCCESS

OUR OPS SCHOOLS

WE WORK EXCLUSIVELY IN TITLE 1, OMAHA PUBLIC SCHOOLS

Elementary Schools

Franklin | Fontenelle | Gifford Park | Sherman | Belle Ryan

Middle Schools

Lewis & Clark | R. M. Marrs | McMillan | Monroe | Norris

High Schools

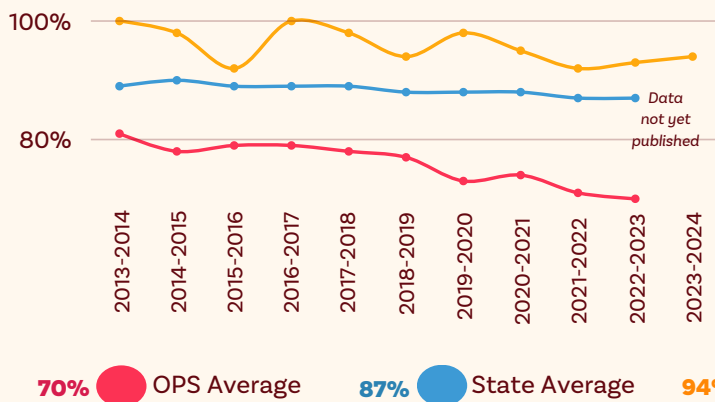
Benson | Central | North | South

Postsecondary Institutions

Metropolitan Community College | The University of Nebraska System | College of Saint Mary | Bellevue University, and more!

High School Graduation Rate Comparison

Percentage of Graduating Students by School Year



P4K participants consistently exceed the high school graduation rates of both OPS and the state of Nebraska.

Thanks to community support, P4K serves

2,410 youth

PREPARING FOR THE WORKFORCE

P4K invests heavily in postsecondary education by providing on-campus staff to support students and offering scholarships to help reduce student debt.

	2020-21	2021-22	2022-23	2023-24
Scholarship Recipients	165	169	173	196
Total P4K Scholarship Funding	\$308,792	\$300,297	\$323,800	\$310,000
Average Scholarship per P4K Student	\$1,871	\$1,777	\$1,871	\$1,581
Average HS GPA upon Graduation	3.02	3.27	2.87	2.87
P4K College Persistence Rate*	94%	86%	92%	94%

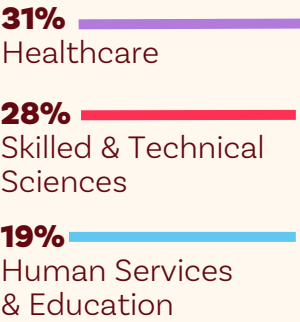
**Persistence Rate based on enrolment from freshmen year to sophomore year*

Nebraska Persistence Rate 66%

National Persistence Rate 76%

POSTSECONDARY FIELDS OF STUDY

169 young adults are currently enrolled in college and preparing for a career in our community.



WHAT WE DO

PROVIDE LONG-TERM SUPPORT FOR LIFELONG SUCCESS

We empower the next generation of leaders in our community by offering mentoring, academic support, postsecondary access, scholarships, and career readiness programs.

Through hands-on experiences, we expose students to a wide range of careers available in Omaha. Our comprehensive curriculum, built around **four key pillars**, equips students with the skills they need to thrive in the local workforce.



Goal Setting



Mentoring



**Career
Exploration**



**Postsecondary
access and
Scholarships**



30,000 age-appropriate books distributed among program-enrolled elementary students during the 2023-24 school year.

1,875 sessions of individual case management support were provided for P4K students, grades 6-postsecondary education.

152 community mentors supported students in P4K programming.

HOW WE DO IT

WE WORK EXCLUSIVELY IN TITLE 1, OMAHA PUBLIC SCHOOLS

- Programming spans pre-kindergarten through postsecondary.
- Elementary programming (literacy/goal setting) is executed in the classroom during the school day.
- Our middle and high school mentoring program is hosted after school, is curriculum-driven and lead by P4K program coordinators and community mentors.
- Program success is heavily influenced by collaboration with businesses, community volunteers, other youth organizations, non-profits and colleges and universities.



WHY WE DO IT

EDUCATION CLOSES THE ACHIEVEMENT GAP CAUSED
BY SOCIAL DISPARITIES

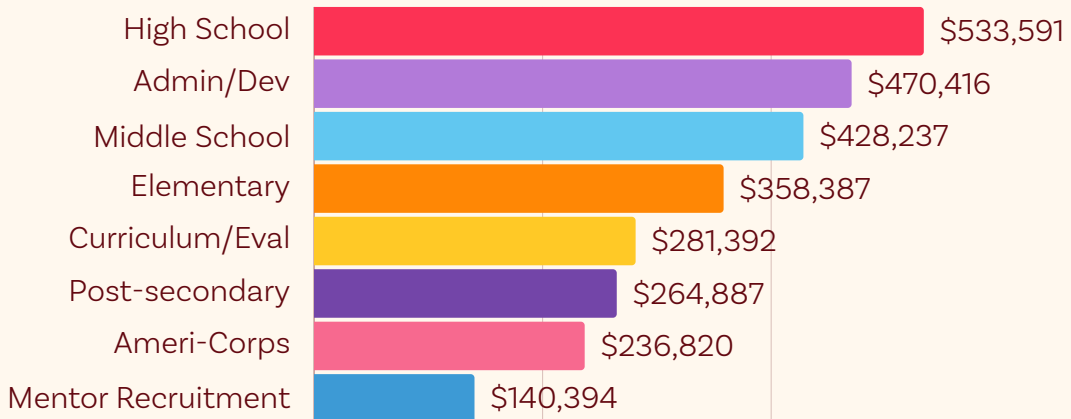


ALL YOUTH DESERVE A CHANCE AT A PROMISING FUTURE.

BUDGET

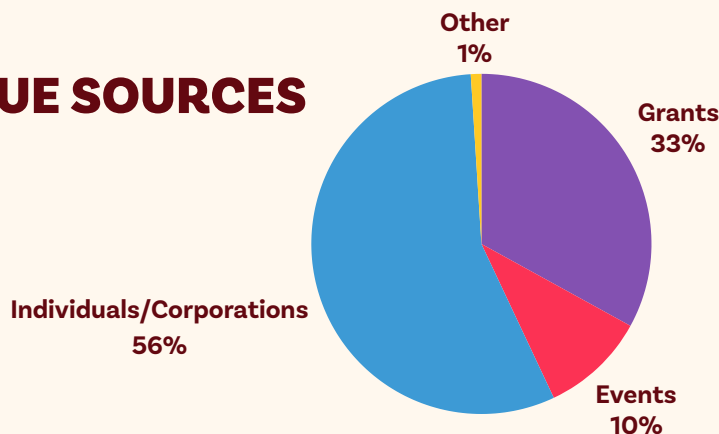
AGENCY BUDGET

\$2,727,778



Without facility expenses, budget is directed toward staff to implement programming

REVENUE SOURCES



ALL OUR KIDS FOUNDATION

- All Our Kids Endowed Scholarship Fund = \$4,993,253
- Julie Hefflinger Endowed Scholarship = \$136,574
- Keith, Margareth, & Sandra Smith Memorial Endowed Scholarship = \$421,148
- Founder's Endowed Scholarship = \$92,651
- Ward Chambers, M.D. Scholarship = \$7,082
- David Jacobson Memorial Annual Scholarship = \$25,800

FOUNDATION TOTAL

\$5,676,508

Building a Vision Together

Imagine a world where every child, regardless of their background, has the tools and support they need to excel academically and make their dreams a reality.

That's the world P4K is tirelessly working to create right here in Omaha.

P4K invests over \$2.7m dollars annually in the education and support of 2,400 youth from low-income communities. An additional \$291,400 is invested from our foundation in postsecondary scholarships for P4K students attending a certificate, 2-year or 4-year program.

Our commitment will continue to:

Reduce truancy
while increasing
engagement and
futuristic
thinking

Close the
education and
opportunity
gaps

Ensure on-time
high school
graduation, with a
“next step” plan

Cultivate skilled
and professional
talent for the
Omaha
workforce

**The impact of our collected efforts will be measured for generations
in diplomas, degrees, and careers.**



VOLUNTEER WITH P4K

Our volunteers play a crucial role in our students' success by providing mentorship, guidance, and support that extends beyond the classroom.

They help students build confidence, set goals, and navigate challenges, offering real-world insights and encouragement.

Our volunteers are more than mentors; they are role models who inspire our students to achieve their full potential.



CHECK OUT OUR OPPORTUNITIES!

- **Mentors:** Guide middle and high school students through academic and personal development.
- **Classroom Volunteers:** Support elementary students with literacy and goal setting during school hours.
- **Event Volunteers:** Assist with special events, workshops, and career readiness programs.
- **Career Readiness Volunteers:** Provide valuable insights and experiences to prepare students for future careers.



For more information, visit our VOMO page!

For further questions, please contact, mentor@p4k.org.



HEAR FROM OUR ALUMNI



Terry Henry

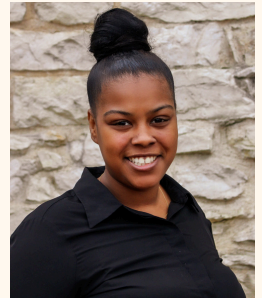
Program Alumnus, Oakwood University Graduate 2019

"The meetings and interactions with my goal buddy planted a seed in me to prepare me for middle school and beyond."

Aalishliya Figures

Program Alumna, University of Nebraska-Lincoln Graduate 2020

"Without P4K, I don't know if I would have realized that going to college was possible. I don't think I would have gone."



Jenny Nieto-Albarran

Program Alumna, Metropolitan Community College Graduate 2021

"I started to think more about my future and my goals again and I feel like P4K was able to help me with that."

Sheree Haynie

Program Alumna, University of Nebraska-Lincoln Graduate 2020

"The guidance and level of support I got from P4K was something I'd never felt before in school."





ENGAGE.

ENLIGHTEN.

ENCOURAGE.

STAY CONNECTED!



402-930-3000 | www.p4k.org