



Partnership 4 Kids

Annual Report | 2024-2025 School Year | 2024 Fiscal Year



A MESSAGE FROM THE CEO

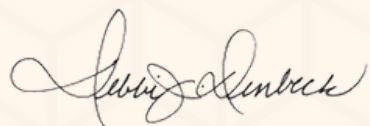
What a year it's been! As I reflect on the 2024-2025 school year, I am filled with gratitude and pride for the students, families, mentors, volunteers, partners and staff who make the work of Partnership 4 Kids possible.

Together, we've celebrated milestones big and small—from elementary school students exploring college campuses for the first time to high school seniors taking confident steps toward careers and postsecondary education. We've cheered on every success, learned from challenges, and most importantly, kept our focus on one thing: helping Omaha youth reach their full potential.

I am endlessly thankful for the generosity and dedication of our supporters. Your belief in our students' abilities fuels every program, every mentoring relationship, and every moment where a child discovers just how far they can go.

This year, we've seen firsthand the power of connection, encouragement, and opportunity—and I couldn't be prouder of what we've accomplished together. Here's to continuing the journey, celebrating the wins, and creating even more possibilities for the incredible young people we serve.

With gratitude and excitement,



Debbie J. Denbeck

President & CEO, Partnership 4 Kids



OUR MISSION

To engage, enlighten, and encourage students from preschool through graduation.

OUR SCHOOLS

WE WORK EXCLUSIVELY IN TITLE 1, OMAHA PUBLIC SCHOOLS

Elementary Schools	Middle Schools	High Schools	Postsecondary
Franklin Elementary	Lewis & Clark Middle	Omaha Benson High	Metropolitan Community College
Fontenelle Elementary	R. M. Marrs Middle	Omaha Central High	The University of Nebraska System
Gifford Park Elementary	McMillan Magnet	Omaha North Magnet	College of Saint Mary
Sherman Elementary	Monroe Middle	Omaha South Magnet	Bellevue University
Belle Ryan Elementary	Norris Magnet		...and more!

ELEMENTARY HIGHLIGHTS



1,246

Book Buddy Students



535

hours of reading
during in-class
sessions.



23,900

books were distributed
to students for their
home libraries.



308

Goal Buddy Students



REFLECTIVE OF THE AUG. 2024 - MAY 2025 SCHOOL YEAR

ELEMENTARY PROGRAM

In our **Elementary Program**, students from Pre-K through 4th grade participate in the Book Buddy program to strengthen literacy skills and develop a lifelong love of reading. In 5th and 6th grade, students participate with Goal Buddies, where they work in a small-group setting with mentors to set and achieve goals focused on literacy, life skills, and school attendance. Curriculum introduces students to careers and postsecondary educational options. These early experiences build confidence and create a foundation for success in later years.

TESTIMONY

First-hand testimony from those involved with our Elementary Program

“I used to think reading was hard, but now I love it! My mentor helps me pick books I actually like, and we talk about them together.” - P4K Elementary Student

“The P4K mentors bring such great energy into the classroom. My students light up when it’s a P4K day. They’re learning to set goals and celebrate progress, even in small steps.” - Teacher

“Since joining P4K, my daughter has been more excited about school. She tells me all about the goals she’s working toward and is proud when she meets them.” - P4K Parent

“It’s so rewarding to see their confidence grow. One student told me, ‘I didn’t know I was good at this!’ Those are the moments that keep me coming back.” - P4K Goal Buddy Volunteer

MIDDLE SCHOOL HIGHLIGHTS



342

Middle School Students



83

Hours of Case Management



4

Hands-on Career Experiences



6

College Experiences



REFLECTIVE OF THE AUG. 2024 - MAY 2025 SCHOOL YEAR.

MIDDLE SCHOOL PROGRAM

Our **Middle School Program** serves 7th and 8th graders, helping students continue to build strong study habits, explore career interests, and learn what it takes to prepare for high school and beyond. Through group mentoring, hands-on learning activities, and goal setting, students strengthen their academic and personal development while discovering what they're capable of achieving.

TESTIMONY

First-hand testimony from those involved with our Middle School Program

“P4K helped me realize that I can do big things. We talk about what high school will be like and how to get ready for it. I feel more confident now.” - P4K Middle School Student

“The structure P4K brings really complements what we do in the classroom. Their lessons about responsibility and teamwork translate directly into better engagement at school.” - Teacher

“Middle school can be a tough time, but having that extra layer of support through P4K has made a huge difference for my son. He’s thinking about his future in a whole new way.” - P4K Parent

“It’s amazing to see how students start connecting the dots – that good grades and good habits open doors. You can literally see the light bulb go on.” - P4K Group Mentor Volunteer

HIGH SCHOOL HIGHLIGHTS



383

High School Students



402

Hours of Case Management



3.02

Average GPA



98%

of High School Seniors
Graduated On Time



REFLECTIVE OF THE AUG. 2024 - MAY 2025 SCHOOL YEAR.

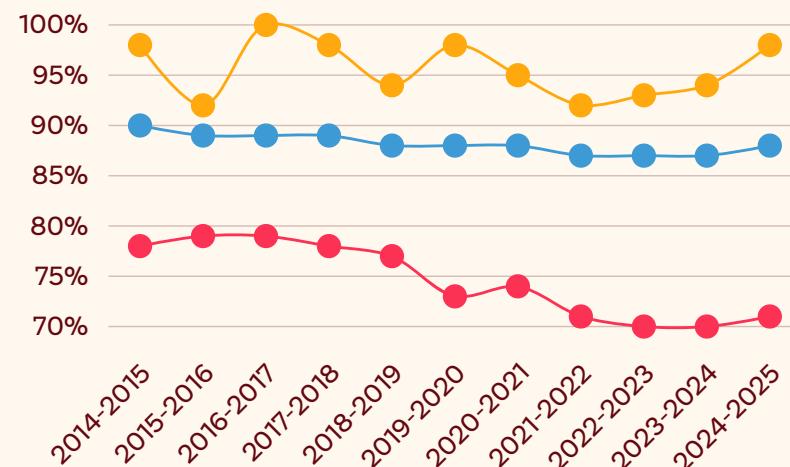
HIGH SCHOOL PROGRAM

Our **High School Program** supports students in 9th through 12th grade as they set long-term goals, explore career pathways, and prepare for life after graduation. With consistent mentor support, college and career readiness workshops, and opportunities to visit local campuses and businesses, students gain the confidence and tools they need to transition successfully into postsecondary education or the workforce.

“Before P4K, I wasn’t sure what I wanted to do after graduation. Now I’ve visited colleges, learned about scholarships, and even practiced interviews. I actually feel ready.” - P4K High School Student

High School Graduation Rate Comparison

Percentage of Graduating Students by School Year



P4K participants consistently exceed the high school graduation rates of both Omaha Public Schools and the state of Nebraska.

POSTSECONDARY HIGHLIGHTS



181

Postsecondary Students

428

Hours of Case Management



181

P4K Scholarships Were Awarded



34

Degrees and Certificates Earned by Graduates



REFLECTIVE OF THE AUG. 2024 - MAY 2025 SCHOOL YEAR.

PREPARING FOR THE WORKFORCE

We invest in our postsecondary students by providing on-campus support and scholarships to help reduce student debt, ensure on-time graduation and workforce readiness.

	2021-22	2022-23	2023-24	2024-2025
Scholarship Recipients	169	173	196	181
Total P4K Scholarship Funding	\$300,297	\$323,800	\$310,000	\$263,661
Average Scholarship per P4K Student	\$1,777	\$1,871	\$1,581	\$623
Average HS GPA upon Graduation	3.27	2.87	2.87	3.02
P4K College Persistence Rate*	86%	92%	94%	81%

*Persistence Rates are measured by enrolment from freshmen year to sophomore year.

National Persistence Rate

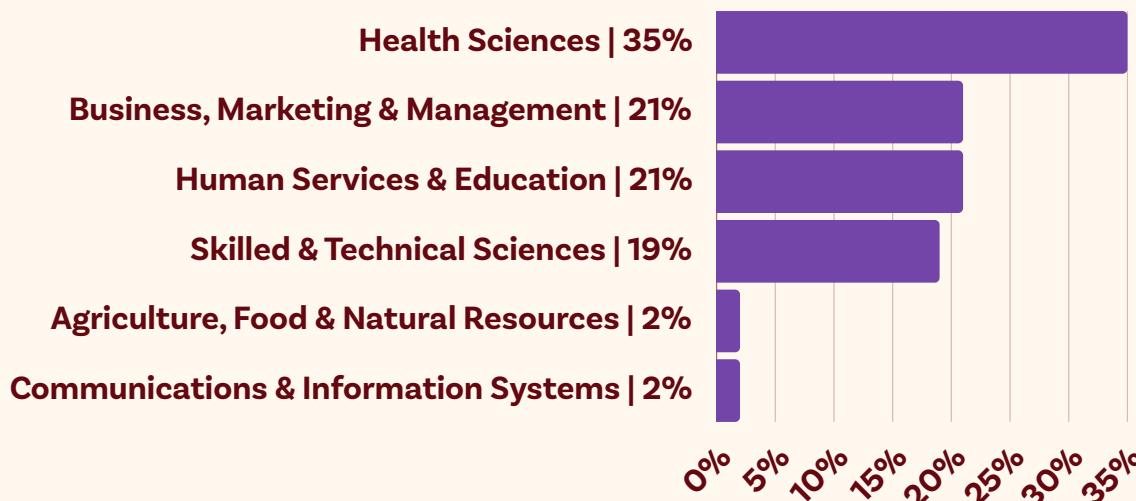
68%

Nebraska Persistence Rate

76%

POSTSECONDARY FIELDS OF STUDY

181 young adults are currently enrolled in college and preparing for a career in our community.



LONG-TERM SUPPORT FOR LIFELONG SUCCESS!

We empower the next generation of leaders in our community by offering mentoring, academic support, postsecondary access, scholarships, and career readiness programs.

Through hands-on experiences, we expose students to a wide range of careers. Our comprehensive curriculum, built around **four key pillars**, equips students with the skills they need to thrive in the local workforce.



Goal Setting



Mentoring



Career Exploration



Postsecondary Access & Scholarships

P4K, with our community partners, will continue to:

Reduce truancy while increasing engagement and future-focused thinking.

Ensure on-time high school graduation, with a “next step” plan.

Cultivate skilled and professional talent for the Omaha workforce.

Close the education and opportunity gaps.

HOW WE DO IT

WE WORK EXCLUSIVELY IN TITLE 1, OMAHA PUBLIC SCHOOLS

- Programming encompasses all levels, from pre-k to postsecondary.
- Elementary programming - focused on literacy, attendance and goal setting for every student - takes place in the classroom during school day.
- Our middle and high school mentoring program features a structured curriculum led by P4K program coordinators in partnership with community mentors during after-school sessions.
- The success of the program is significantly enhanced through collaboration with businesses, community volunteers, other youth organizations, non-profits, and institutions of higher education.

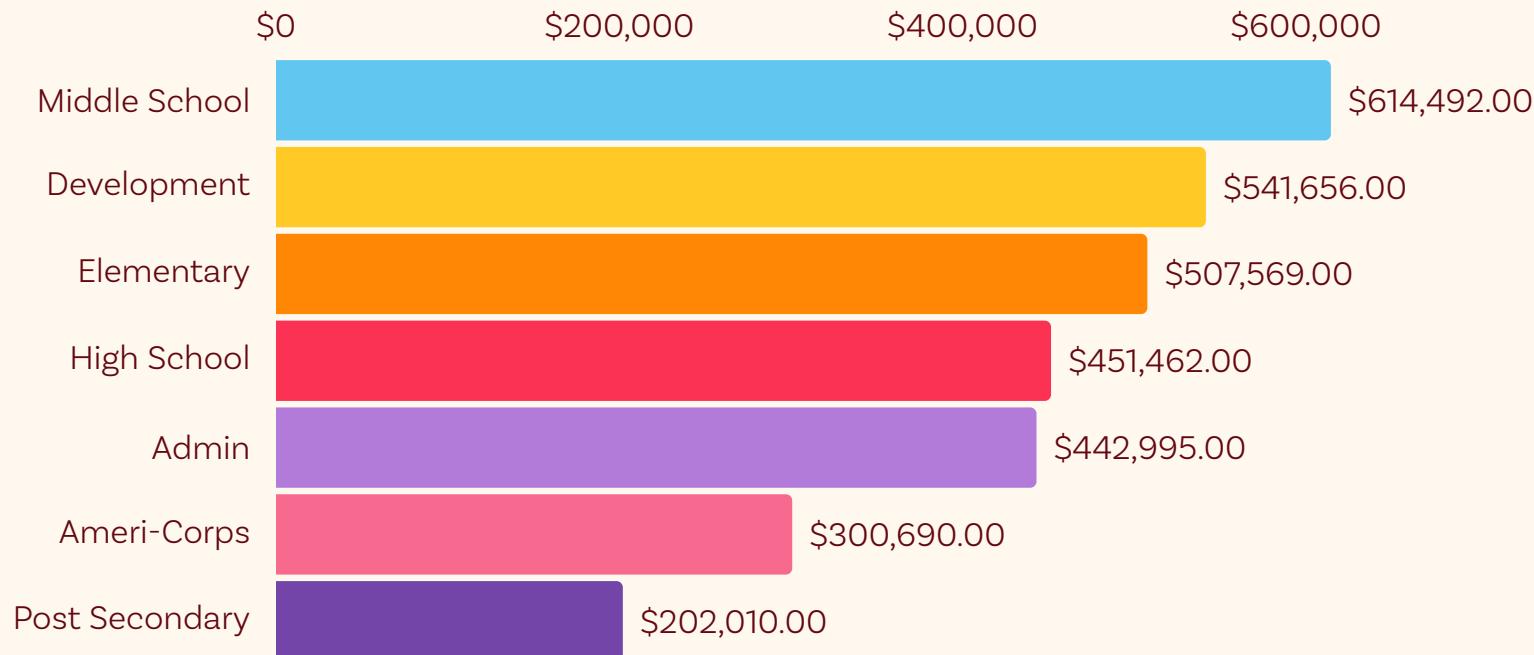


WHY WE DO IT

EDUCATION CLOSES THE ACHIEVEMENT GAP CAUSED BY SOCIAL DISPARITIES.

2024 FINANCIALS

REFLECTIVE OF FISCAL YEAR, JAN 1 - DEC 31, 2024.



The majority of expenses are directed toward staff who implement programming while also serving as mentors.

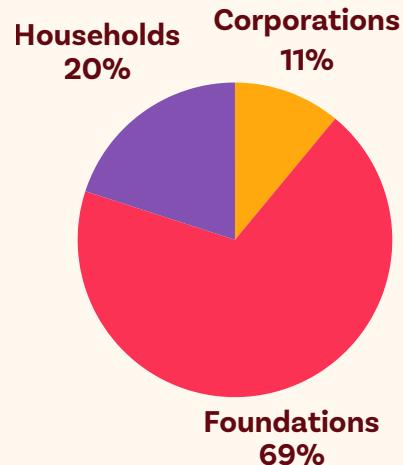
AGENCY BUDGET

\$3,060,874

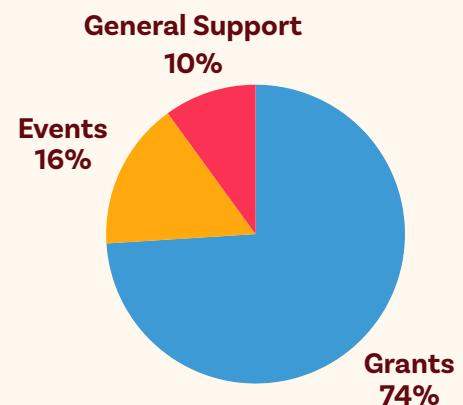
P4K invests over \$3M dollars annually into the education and support of 2,400 youth from low-income communities in Northeast and Southeast Omaha. An additional \$287,989 from our foundation is invested in postsecondary scholarships for P4K students attending a certificate, 2-year or 4-year program.

REVENUE SOURCES

WHO INVESTS IN P4K



HOW THEY INVEST IN P4K



ALL OUR KIDS FOUNDATION

REFLECTIVE OF FISCAL YEAR, JAN 1 - DEC 31, 2024.

- All Our Kids Endowed Scholarship Fund = \$4,943,338
- Julie Hefflinger Endowed Scholarship = \$136,071
- Keith, Margareth, & Sandra Smith Memorial Endowed Scholarship = \$421,216
- Founder's Endowed Scholarship = \$91,516
- Ward Chambers, M.D. Scholarship = \$6,411
- David Jacobson Memorial Annual Scholarship = \$22,325

FOUNDATION TOTAL
\$5,620,877



ENGAGE. ENLIGHTEN. ENCOURAGE.

STAY CONNECTED!



402-930-3000 | www.p4k.org | @Partnership4Kids